

# Conference agenda

UKVIA Forum2023

**CHUBBY  
GORILLA**  
Headline Sponsor

07:00 Exhibition set up

08:45 Registration

09:15 **Conference opening remarks from the Forum co-chairs**



**Robert Sidebottom**  
Managing Director, Arcus Compliance



**Jeannie Cameron**  
Chief Executive, JCIC International

09:20



Address by **John Dunne**  
Director General, UKVIA

09:25



Headline sponsor address by **Jack Hill**  
Communications Manager, Chubby Gorilla

09:30



Keynote Speech by **Adam Afriyie MP**  
Vice Chair of the All Parliamentary Group for Vaping

09:45



Keynote Speech by **Lord James Bethell**  
Member of the House of Lords

10:00



Keynote Speech by **Konstantinos Farsalinos**  
Senior Researcher, University of Patras and School of Public Health, University of West Attica

10:15 **Panel Discussion: Victory for Vaping – Changing public perceptions towards the category**

*Despite the fact that tens of thousands of lives are lost to smoking every year in the UK and not a single confirmed death has been recorded through commercial nicotine vaping, recent research continues to show that there is a severe lack of trust amongst smokers in vaping. So, how once and for all can we change public perception, not only of smokers but those they turn to for advice that might influence them? Who are the critical stakeholders in making this happen? What can be done to undermine misleading and inaccurate claims about vaping? What's the role of government and the healthcare sector in addressing the anti-vaping agenda? How do we up the ante on educating smokers about the true evidence-based facts of vaping?*



**John Dunne (Chair)**  
Director General, UK Vaping Industry Association



**Damien Bové**  
Chief Regulatory Officer, Adact Medical



**Mark Oates**  
Director, WeVape UK



**Jeannie Cameron**  
Chief Executive, JCIC International



**Dr. Christopher Russell**  
Director, Russell Burnett Research and Consultancy Ltd.



**Konstantinos Farsalinos**  
Senior Researcher, University of Patras and School of Public Health, University of West Attica

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**11:00** Coffee and Networking

**11:30** **Panel Discussion: Taking Harm Reduction to a New Level**

*How can we improve on 95% less harmful? This debate will explore what more needs to be done to maximise the potential of vaping in harm reduction and to 'win' the public debate and trust of smokers.*



**Dr Ian Fearon (Chair)**

Director, whatIF? Consulting Ltd and Chief Scientific Officer, McKinney Regulatory Science Advisors, LLC



**Dr Marina Murphy**

Senior Director of Scientific & Medical Affairs, ANDS



**Sarah Cooney**

Director, Cooney Scientific Ltd



**Sairah Salim-Sartoni**

Founder, Salim-Sartoni Associates Ltd



**Dr Nveed Chaudhary**

Chief Scientific and Regulatory Officer, Broughton



**Dr Chenxing Pei**

Senior Aerosol Engineer, SMOORE Centre for Analysis, Testing, and Safety Assessment

**12:15** **Panel Discussion: Out with Illegal Vape Sales: Industry Action Against Youth Vaping and the Rise in Illicit Products**

*In the wake of the government's consultation on youth vaping, what's being done and what more can be done to counter the rogue operators' intent on breaking the law at every opportunity? How worried should we be about the rise of illicit vapes? How are the enforcement agencies getting on top of the situation? What's the industry doing to help and what support can the government give? How does regulation need to be reformed to counter these challenges?*



**Robert Sidebottom (Chair)**

Managing Director, Arcus Compliance



**Mohammad Agrabawi**

Senior Director of Corporate Affairs & Communications, ANDS



**Dan Marchant**

Managing Director, Vape Club



**Douglas Mutter**

Manufacturing & Compliance Director, VPZ



**Sten Bertelsen**

Senior Vice President, Authentix



**Michiel Carmel**

UK Partner, MyCheckr

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**13:15** Lunch and networking

**14:15** **Keynote Presentation: China's commitment to change**



**Weinuo Ao**

Secretary-General, China Electronic Chamber of Commerce

**14:30**



Sponsor Presentation by **Rex Zhang**

Strategy Director, SMOORE

**14:35** **Acting on the UKVIA's Greenprint for Sustainable Vaping**

*Earlier this year, the UKVIA published its Greenprint for Sustainable Vaping due to the concern over the environmental impact of vapes. So how is the industry measuring up when it comes to taking environmental responsibility? What have been some of the biggest achievements? In this session organisations in the vape waste chain share best approaches to making vaping more sustainable.*



**Stewart Price (Chair)**

WERCS Scheme Manager, Waste Experts



**Pieter Vorster**

Managing Director, Idwala Research



**Matt Crann**

Sales Director, Riot Labs



**Vismands Menjoks**

Co-Founder, Wingo Deposit



**Paul Carvell**

Senior Non-Exec Director, The Delivery Group

**15:15** Coffee and networking

**15:35** **The Great Political Debate: Getting ready for the General Election**

*With the possibility of a change in government, the Forum will explore how the industry prepares itself for such a prospect? What do we know about the different parties' vaping policy intentions? How do we retain the parliamentary momentum around vaping that currently exists?*



**John Dunne (Chair)**

Director General, UKVIA



**Clive Bates**

Director, Counterfactual Consulting Ltd



**Mary Glindon MP**

Vice-Chair, APPG for Vaping



**Maxwell Marlow**

Director of Research, Adam Smith Institute



**Chris Worrall**

Chair of Local Government Member Policy Group, Fabian Society

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16:10

## Panel Discussion: Tomorrow's Vaping World

*With major policy developments across the world set to shape the vaping category for years to come, figureheads and experts assess the future prospects of the sector and discuss what needs to be done to ensure vaping continues to play a major part in the vision to establish a world without smoking.*



**Mohammad Agrabawi (Chair)**

Senior Director, Corporate Affairs & Communications, ANDS



**Barnaby Page**

Editorial Director, Tamarind Intelligence



**Shane MacGuill**

Senior Head of Tobacco Research, Euromonitor



**Aron Byrne-Carter**

Managing Director, NGP Trends



**Michael Landl**

Director, World Vapers' Alliance



**Rex Zhang**

Strategy Director, SMOORE



**Dustin Dahlmann**

Chairman, Independent European Vape Alliance

16:50

## Roundtable Discussion: The Retail Future of Vaping

*With the vaping sector being the talk of the town in the media, what's big retail's expectations of the industry moving forward? What are their buying plans for the category in their stores going forward? What are the convenience chains and supermarkets looking to do to address the challenges faced by the vaping category?*

*A roundtable of retail chains and figureheads in the sector debating the retail future of vaping.*



**Chris Kelly (Chair)**

Founder and Chief Executive, Phoenix 2 Retail



**Leigh Vance**

Buying Manager, Morrisons



**James Lowman**

Chief Executive, Association of Convenience Stores



**Adrian Simpson**

Retail Products Policy Advisor, British Retail Consortium &  
Non-Executive Director, Chartered Trading Standards Institute

**Simon Chadwick**

Lead Category Manager at Booker Group

17:30

Close