



UK Vaping Industry Association

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### Minutes for UKVIA Youth Access Prevention Committee

Tuesday 28<sup>th</sup> February 2023

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**Attendees:** John Dunne (UKVIA), Ben Walker (JBP), Ben Croft (JBP), Stephen Little (BAT), Ian Howell (JTI), Stephen Rooney (Imperial), Katie Hughes (PMI), Dan Marchant (Vapeclub)

#### Summary of Key Actions:

1. Adding more detail to the online section of the Underage Sales Guide. Noting the different types of age verification available.
2. Suggesting to members that they publicise that age verification is taking place on their website payment page and that it is not always visible.
3. Encouraging legislation to cover non-nicotine containing vapes in the YAP proposal.
4. Adding to the YAP proposal that packaging should be approved before going to market.

#### Introduction

Ben welcomed attendees.

#### YAP Taskforce proposal

Ben Croft ran through the feedback for the YAP taskforce proposal and mentioned that it has gone off to the Policy and Regulatory Committee. He continued that it will likely be launched during the VAPRIL Campaign Parliamentary Reception. He asked the committee if they were happy with the proposal and had any additional comments.

Katie Hughes asked for it to be shared to her and Ben said he would send it to her.

Dan Marchant suggested there needed to be additional legislation to cover non-nicotine vaping products for children.

#### Test Purchasing

Ben informed attendees that the UKVIA has signed a contract with ServeLegal. He added that he had recently had a successful meeting with both Trading Standards and ServeLegal. Trading Standards stressed the need for the UKVIA's test purchasing results to improve.

Ben informed attendees that the UKVIA is thinking of developing a test purchasing pack to help members understand how they can pass test purchasing tests. He mentioned that he would circulate a draft to members soon and would appreciate feedback. This would help members to clearly understand how to comply correctly.



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John asked about progress on with the poster pack. Ben mentioned that a place is being created on the website for members to download this. He added that there would also be an option for members to have these mailed. He told John he would let him know when this was done. John noted that it would be helpful to know the details of non-members who download this pack.

Ben asked the committee if they had any comments on the contract that had been circulated. He added that it may help members to go through the contract should they have the time.

John again noted that it was important to get the posters out as there is no reason why stores should not have them up.

### **Underage Sales Guide**

Ben noted that the Underage Sales Guide is currently being finalised. Adding that there were no changes of real value and that this will be something that will be added to the website in due course.

John mentioned that this should be easy to find and put out on social media.

Ben asked the committee if they had any ideas of what could be added to the new 'Youth Access Portal' of the UKVIA website.

John noted that materials to help Trading Standards identify products could be helpful as well as some frequently asked questions.

Dan noted the online section needed to explain the different types of online age verification available. John added that it will be important to highlight that electronic checks are being done on purchases, even if this is done in the background. Adding that a prominent age verification logo could be an idea. Dan agreed that this could be placed on the checkout page rather than the home page.

### **Agenda Setting 2023-2024**

Ben asked the committee if they had any agenda items they would like to see pushed in the coming months. Stephen mentioned the importance of checking member compliance with UKVIA packaging guidelines.

Dan said that packaging should have its own approval process and this would alleviate many of the industry's issues. He noted that this was overambitious. John mentioned that the MHRA would be happy for the UKVIA to pursue this and said that he has brought this up to the press in the past. Ben asked if this could be included in the Taskforce Proposal. John responded that it is one of the issues the UKVIA needs to highlight.

### **Any Other Business**

John asked the committee if they would be happy with Associate Member's joining committees. Dan suggested identifying what new members particular expertise might be and adding them to relevant committee meetings. John stressed the importance of differentiating Associate Members on the committees if they did join.

Ben reiterated that attendees could send JBP their comments on any of the aforementioned documents.

**The meeting closed at 14:40.**