

## **Meeting Contact Report**

**Client:** Policy and Regulatory Committee – UKVIA

**Meeting:** Thursday 25<sup>th</sup> May 2023

**Attendees:** Ben Walker (JBP), Matthew Gillow (JBP), Jeannie Cameron (JCIC), Chris Aikens (RELX), Khurram Jowiya (JTI), Doug Mutter (VPZ), Sam Millicheap (BAT), Hugh Critchley (PMI), Anna Petrosyan (JTI), Eoin Dardis (JUUL)

**Apologies:** Stephen Little (BAT), John Dunne (UKVIA)

### **Minutes**

#### **Introduction**

Matthew Gillow welcomed attendees.

#### **Positions documents**

Matt asked attendees if they had any feedback on the positions document that was sent round following last month's meeting. Matt encouraged attendees to have a look through the document if they hadn't already.

Jeannie Cameron asked what the purpose of the document is. Matt explained that the point was to get all information in one place and that it would not be sent directly to policy-makers – to be used broadly as a messaging document or as a first port of call for stakeholders looking for UKVIA positions.

#### **Youth Vaping Call for Evidence**

Matt informed attendees that the deadline for the call for evidence is June 6<sup>th</sup>. Matt explained that the JBP team would provide ample time for feedback from P&R and YAP Committees. Sam Millicheap asked if he could be sent this document separately.

Jeannie asked if the membership will be asked to submit their own responses to the call for evidence. Matt explained that members are welcome to submit their own responses, and that the UKVIA would encourage this. Jeannie encouraged members to do so, as more responses will likely have more effect than having all UKVIA voices condensed into one submission.

#### **COP 10 Update**

Jeannie gave attendees an update on COP 10. She explained that it was agreed that the membership should write to their local MP in order to educate them on the importance of the conference. Jeannie added that this can often lead to MPs writing to the Department of Health.

She continued that these letters could potentially be coordinated through the UKVIA. Sam explained that BAT could help with letter writing and drafting, as did Hugh Critchley at PMI – with a deadline set for w/c 5<sup>th</sup> June.

Jeannie added that Lin Dawkins is very keen to be a part of the UK delegation. Noted that the recent roundtable had been very helpful in this regard. Following a question from Sam, Jeannie mentioned that the exact makeup of the delegation should not be determined by the UKVIA and should ultimately come from the Government. This is a work in progress but Jeannie noted that interest in COP 10 should increase as it draws closer. She encouraged members to take COP 10 seriously.

### **Neil O'Brien and MHRA meetings**

Matt gave attendees on update on potential meetings. Explained that a scheduled meeting with Neil O'Brien was cancelled as the Minister noted 5.3.

Matt continued that a meeting with MHRA is scheduled for June 29<sup>th</sup>. Noted that an agenda is needed for this meeting and feedback would be appreciated from members over the next few weeks.

Eoin mentioned that details of the UKVIA's last meeting with MHRA in February would be helpful ahead of the next meeting. Matt noted this. Stephen Rooney echoed Eoin's point.

Sam asked how the meeting with MHRA had come about. Matt explained that this was effectively just a regular catchup so the agenda is open. Added that he would circulate a note about this.

### **Forum**

Matt reminded attendees that the Forum is scheduled for 10<sup>th</sup> November. Explained that preparations for this are ramping up and he would appreciate any thoughts or ideas from members.

### **General Business**

Eoin suggested that it would be helpful for advanced notice when the UKVIA has outbound media attendance as this would avoid contradiction in messaging from members. Matt noted that these media queries are often very last minute and it is difficult to give much notice. Added that the Positions Document should help with messaging.

Eoin asked if the running of the upcoming AGM could be more transparent than last year. Matt noted this point.

With no other business, the meeting was brought to a close.

**The meeting closed at 10:33.**