

## **UKVIA Standards Committee Meeting Minutes**

17 January 2023 – 2pm

### **Attendees**

Lee Bryan (Arcus Compliance), Stephen Little (BAT), Khurram Jowiya (JTI), John Dunne (UKVIA).

### **Welcome**

Grahame welcomed everyone to the meeting and hoped that they all had a good Christmas break.

### **Apologies**

Apologies were noted from Anna Petrosyan (JTI).

### **Recycling Scheme Update**

Grahame provided an update on the conversations that JBP has had with Valpack and Waste Experts. Grahame also outlined that the Operations Executive has recently been talking about a recycling scheme and whether we could go out to tender to find a competitive scheme that UKVIA could administer.

Lee outlined that this is a utopic solution that it will be very difficult to get consensus from throughout the membership. In addition it would present a variety of challenges in correctly distributing the cost of the scheme throughout members as well as the upfront costs.

Stephen outlined that BAT is about to launch their own recycling scheme and would try and provide data on how many non-BAT devices were submitted if he is able to.

### **Life Cycle of a Vape**

Grahame outlined the previously discussed life cycle of a vape work programme, and asked for feedback on what the ultimate aim of this work programme should be and what it should include.

While such an activity could drive good press engagement, the committee outlined that such a programme would likely face several difficulties. An easier route would be for John to talk to his Chinese counterpart and get the environmental data that vape producers have to provide to the Chinese Government.

Rather than conducting an industry wide study, it was agreed that a better approach would be to ask a few members who had undergone an environmental programme to provide a case study on what they achieved, and how they achieved it. This could provide a positive PR message both for the individual companies and the UKVIA as a whole.

### **2023 Committee Work Programme**

Grahame asked what primary activities the company would like to focus on over the coming year, and the committee advised that pushing for an improvement of MHRA standards is their primary concern.

Specifically the UKVIA should push for the MHRA approval process to include a picture submission so that the Government can assess whether the product is appropriate visually before it hits the shelves. This would stop inappropriate products being approved and take pressure off of trading standards.

JBP will research this further and come up with a possible engagement plan for future discussion.

**General Business**

There was no general business for discussion.

**The meeting closed at 2:25pm.**