

Meeting Contact Report

Client: Standards Committee – UKVIA

Meeting: Thursday 13th April 2023

Attendees: John Dunne (UKVIA), Ben Walker (JBP), Grahame Woods (JBP), Stephen Little (BAT), Vladimir Stamenkovic (JUUL), Chris Aikens (RELX), Khurram Jowiya (JTI)

Apologies: Lee Bryan (ARCUS), Tao Cui (Innokin), Damien Bove (ADACT)

Minutes

Introduction

Grahame Woods welcomed attendees.

Environment Summit wrap up and next steps

Grahame asked attendees their opinions on last month's Environment Summit and subsequent green print. Stephen Little responded that the event was good and the guests were very interesting. Grahame added that the slides and recording from the Summit are now on the UKVIA website.

Chris Aikens noted that it was a good event and that Adam Afriyie's comments at the recent Vapril Parliamentary reception, that the industry needs to act, are relevant to the issue of sustainability. He added that the UKVIA should start looking at the big picture and how to address recycling nationally, rather than just on a brand by brand basis.

Grahame enquired about BAT's new recycling system. Stephen replied that the scheme is working well with hundreds of engagements and an ambition to grow much further. However, he echoed Chris by noting that a brand by brand solution is not enough, the industry needs to work together. Grahame noted that this is a discussion that could be picked up at the upcoming UKVIA board meeting.

Chris asked how discussions were going with recycling providers. Grahame noted that they have been quite slow moving aside from a recent discussion with Waste Experts.

John Dunne noted that he will be involved in a discussion panel next week. Stephen noted that his involvement was good for the UKVIA. John stressed the need for a national effort from the industry to improve sustainability. He floated the idea of a deposit scheme to encourage recycling of vapes.

Letter to Will Quince MP

Grahame informed attendees that following feedback from the UKVIA WhatsApp chat, a letter has been sent to Will Quince asking for a meeting, he added that a similar letter has been sent to Neil O'Brien. He asked attendees if they any thoughts regarding recent Government announcements.

Stephen noted that letter is very welcome as is the crackdown on non-compliant vapes. Khurram noted that MHRA has been slow, but the crackdown is welcome nevertheless.

Grahame reminded attendees that the UKVIA board meeting takes place in two weeks.

With no further business, the meeting was drawn to a close.

The meeting closed at 14:22